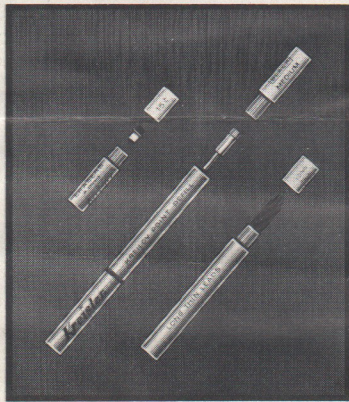


# Kreiser®

QUALITY WRITING INSTRUMENT ACCESSORIES



Refills for your Kreiser Pen featuring their exclusive Kreiloy-Point, standard thin leads and erasers for Kreiser Pencils are on sale at most dealers. Kreiloy-Point Refills are available with either medium or fine points, in your choice of blue, black, red or green ink at 75¢ each.

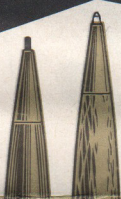
## Kreiser®

DESK SETS • MEN'S STYLES • LADIES' STYLES

Backed by Over 50 Years of  
Quality Jewelry Manufacturing Experience

DESK SETS • MEN'S STYLES • LADIES' STYLES

...the Last Word in Writing™



Kreiser®  
PENS AND PENCILS

## UNCONDITIONAL GUARANTEE

All Kreiser Pens and Pencils are unconditionally guaranteed against mechanical failure...  
Simply mail to Kreiser Pen and Pencil Service  
Dept., P.O. Box 68, Coventry, R. I.

Kreiser®

"THE LAST WORD IN WRITING"  
...AND SERVICE

For the first time, a line of quality pens and pencils with "him and her in mind." Fine feminine styling for "her," subtle masculine styling for "him."  
Available in three different finishes, all Kreiser's more than half-century of jewelry industry experience and leadership.

"FOR HIM...FOR HER"

Kreiser®

# Kreiser®

PENS AND PENCILS  
A Product of Quality Products

Kreiser®  
KARAT-CROWN®

Outwears Gold Filled and other Heavy Gold  
Electroplating Samples in Wear-Resistance Test.\*

A patented Heavy Gold Electroplating (H.G.E.) process which applies a heavy, durable layer of 18 Kt. Gold, Kreiser Karat Crown will not tarnish or discolor and will wear better than 12 or 14 Kt. G.F. Kreiser Karat Crown meets the rigid quality marking "Heavy Gold Electroplate" standards as defined by Government regulations.



CERTIFIED PROOF FROM  
TOP TESTING LABORATORY

\*In a scientific test, conducted by a leading Independent Research Laboratory, Kreiser's exclusive Karat Crown finish "exhibited the greatest wear and scratch resistance" in competition with gold filled and other H.G.E. samples.

### GOLD FILLED

A scientific bonding of 12 Karat "Fine" Gold to its reinforcing metal. Any item that is marked as 12 Kt. G.F. is actually Gold Filled.

### BRILLIANT CHROME

A layer of 100% pure, quality chromium over a durable base metal. The result is a finish of sparkling beauty combined with maximum wearability and strength.

## Kreiser®

THE WORLD'S FINEST  
WATCHBANDS • WATCH STRAPS • LIGHTERS  
BUTANE WAX CANDLES  
WRITING INSTRUMENTS

# Kreiser®

... the Last Word in Writing!™

## KREISLER PENS\*

You can identify your Kreiser Pen by the black triangle shield ▼ near the top.....

**TO OPERATE:** Turn cap to the right until it stops to expose point. The pen is now ready to write. Turn cap to the left to withdraw point.

**TO REPLACE PEN REFILL:** Remove the pen cap, unscrew the end of the refill and remove the refill from the pen. Insert a new Kreiser Refill and screw the end of the refill until tightened securely. Replace the cap and the pen is ready for use.



SPECIAL AREA FOR PERSONALIZED ENGRAVING

## KREISLER PENCILS\*

**TO OPERATE:** Turn cap to the right to expose more lead. Turn cap to the left to withdraw lead.

**TO REFILL PENCIL:** Turn cap to the right until a metal push rod appears and a click is heard. Turn cap back to the left until it stops. Remove the cap and select a lead from the storage supply under the eraser. Fully insert the lead into the pencil. Press the lead gently against any surface so the holding mechanism engages the lead. The pencil is now ready for use.

\* DES. PAT. PENDING

# Kreiser®

Pen and Pencil Accessories are available at most dealers... if your dealer does not stock them, use the convenient order coupon and mail direct to:

KREISLER MANUFACTURING CORP.  
9015 Bergenline Ave.  
North Bergen, New Jersey 07047

Printed in U.S.A. F-66

## KREISLER KREILOY-POINT REFILLS 75¢ Each

SIZE	POINT	INK COLORS			
		Blue	Black	Red	Green
Reg.	Med.				
	Fine				
Ladies'	Med.				
	Fine				

## KREISLER THIN LEADS 25¢ per tube

18 leads per tube

LONG LEADS: 2 3/4" long,  
for regular size pencils.....

SHORT LEADS: 1 3/8" long,  
for ladies' size pencils.....

## KREISLER ERASERS IN FERRULES

15¢ per tube

3 per tube.....

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

mail direct to:

KREISLER MANUFACTURING CORP.  
9015 Bergenline Ave.  
North Bergen, New Jersey 07047

● I have enclosed \$..... for the items checked above.

**BEFORE MAILING, BE CERTAIN YOU HAVE INCLUDED YOUR NAME AND ADDRESS**