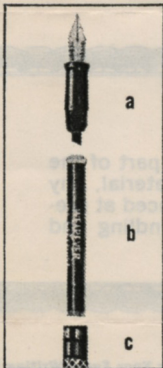


# WEAREVER

For perfect service from your **WEAREVER**

## Lady Fair Ink Cartridge Pen



**LOADING**—First, unscrew point section (a). Insert new cartridge (b) into barrel following printed directions on cartridge (c). Screw point section back on to original position.

**NOTE:** If pen does not write instantly, squeeze Ink Cartridge slightly to start flow of ink into point section. Always carry extra WEAREVER unbreakable Ink Cartridges in your pocket units.

**DO'S AND DON'TS**—Always keep cap on pen when not in use. This keeps point moist with ink so that it will start to write instantly. Always keep pen upright to prevent flooding of inner cap. Use back holding edge on pocket protector to hold pen in pocket or purse.

**EMERGENCY REFILLING**—If your WEAREVER Ink Cartridge Pen should run dry and no replacement cartridge is immediately available, it can be refilled manually. Unscrew point section. Dip pen in ink. Squeeze cartridge, and release.

**REPLACEMENT**—WEAREVER Ink Cartridge Refills may be obtained at all good stores everywhere—6 for 49c.

**ORDER:** #90BB for Permanent Blue-Black Ink #90R for Red Ink #90G for Green Ink  
#90WB for Washable Blue Ink #90K for Black Ink #90L for Peacock Blue Ink

If your dealer does not have WEAREVER Ink Cartridges in stock,  
write giving your dealer's name to:

**DAVID KAHN, INC., North Bergen, N. J.**

*World's Largest Pen Manufacturer*

# WEAREVER

# WEAREVER<sup>®</sup>

## Lady Fair Ink Cartridge

FOUNTAIN PEN

### WEAREVER

## GUARANTEE

This guarantee covers the replacement of any part of the pen which shows a defect in construction or material. Any part broken by accident or ill usage will be replaced at pre-vailing parts prices, plus a 25c charge for handling and postage.

So easy to fill



JUST DROP IN  
NEW CARTRIDGE  
AND YOU'RE READY  
TO WRITE

FOR POCKET  
OR PURSE



There's a Wearever Point for Your Every Writing Need!

- *Extra Fine*  
For bookkeeping and figure work
- *Medium*  
For general writing purposes
- *Flexible Fine*  
For general writing purposes
- *Broad*  
For those who prefer a broad stroke
- *Steno*  
For stenographic notes

Printed in U.S.A.